

Reg. No.

FY-48

Name : ..

FIRST YEAR HIGHER SECONDARY EXAMINATION, MARCH 2020

Part – III

Time : 2½ Hours

BUSINESS STUDIES

Cool-off time : 15 Minutes

Maximum : 80 Scores

General Instructions to Candidates :

- There is a 'Cool-off time' of 15 minutes in addition to the writing time.
- Use the 'Cool-off time' to get familiar with questions and to plan your answers.
- Read questions carefully before answering.
- Read the instructions carefully.
- Calculations, figures and graphs should be shown in the answer sheet itself.
- Malayalam version of the questions is also provided.
- Give equations wherever necessary.
- Electronic devices except non-programmable calculators are not allowed in the Examination Hall.

വിദ്യാർത്ഥികൾക്കുള്ള പൊതുനിർദ്ദേശങ്ങൾ :

- നിർദ്ദിഷ്ട സമയത്തിന് പുറമെ 15 മിനിറ്റ് 'കൂൾ ഓഫ് ടൈം' ഉണ്ടായിരിക്കും.
- 'കൂൾ ഓഫ് ടൈം' ചോദ്യങ്ങൾ പരിചയപ്പെടാനും ഉത്തരങ്ങൾ ആസൂത്രണം ചെയ്യാനും ഉപയോഗിക്കുക.
- ഉത്തരങ്ങൾ എഴുതുന്നതിന് മുമ്പ് ചോദ്യങ്ങൾ ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- നിർദ്ദേശങ്ങൾ മുഴുവനും ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- കണക്ക് കൂട്ടലുകൾ, ചിത്രങ്ങൾ, ഗ്രാഫുകൾ, എന്നിവ ഉത്തരപേപ്പറിൽ തന്നെ ഉണ്ടായിരിക്കണം.
- ചോദ്യങ്ങൾ മലയാളത്തിലും നൽകിയിട്ടുണ്ട്.
- ആവശ്യമുള്ള സ്ഥലത്ത് സമവാക്യങ്ങൾ കൊടുക്കണം.
- പ്രോഗ്രാമുകൾ ചെയ്യാനാകാത്ത കാൽക്കുലേറ്ററുകൾ ഒഴികെയുള്ള ഒരു ഇലക്ട്രോണിക് ഉപകരണവും പരീക്ഷാഹാളിൽ ഉപയോഗിക്കുവാൻ പാടില്ല.

Answer the following questions from 1 to 9. Each carries 1 score.

(9 × 1 = 9)

1. Which among the following is a personal cause of business risk ?
 - (a) Strike of employees
 - (b) Famine
 - (c) Change in technology
 - (d) Flood

2. A government company is any company in which the paid-up capital held by government is not less than _____.
 - (a) 49%
 - (b) 50%
 - (c) 51%
 - (d) 26%

3. Which among the following is not a function of warehousing ?
 - (a) Break the bulk
 - (b) Price stabilization
 - (c) Consolidation
 - (d) Mail facilities

4. Cash withdrawal by a customer by using ATM is an example of _____ model of e-business transaction.
 - (a) B2B
 - (b) B2C
 - (c) Intra B
 - (d) C2C

5. Fill in the blanks as per hint given :
- (a) Obedience of law – legal responsibility of business.
 - (b) Respecting religious } – ?
sentiments of people }
6. Which clause of memorandum of association defines the purpose of company is formed ?
- (a) Object clause
 - (b) Capital clause
 - (c) Liability clause
 - (d) Name clause
7. The apex bank to provide financial assistance to small business is _____.
- (a) NCEUS
 - (b) RWED
 - (c) WASME
 - (d) SIDBI
8. Identify the type of retail outlets that sell their goods through mail from the following :
- (a) Mail order houses
 - (b) Departmental stores
 - (c) Super markets
 - (d) Multiple shops
9. The scheme to refund excise duties and customs duties to exporters on production of proof of export of goods to authorities is called _____.
- (a) manufacturing under bond scheme
 - (b) duty drawback scheme
 - (c) advance license scheme
 - (d) export promotion capital goods scheme

Answer any 6 of the following questions from 10 to 16. Each carries 2 scores. (6 × 2 = 12)

10. Write a short note on the following in one or two sentences each.
 - (a) Nominal partner
 - (b) H.U.F.
11. List any two features of a statutory corporation.
12. Name any two types of payment mechanisms used in online shopping.
13. What do you mean by Retained Earnings ?
14. Name any two type of products which are suitable for vending machines.
15. Write any two reasons for international business.
16. Briefly explain 'joint ventures' as a mode of entry into international business.

Answer any 4 of the following questions from 17 to 21. Each carries 3 scores. (4 × 3 = 12)

17. Classify the following industries into Primary, Secondary and Tertiary.
 - (a) Mining
 - (b) Poultry farms
 - (c) Oil refinery
 - (d) Construction of dams
 - (e) Banking
 - (f) Advertising
18. Differentiate between traditional business and e-business. (Any Three)
19. Who is a promoter of a company ? List out any two functions of him.
20. Briefly explain any three features of global enterprises.

21. Write any three differences between a share and debenture.

22. Match the following :

(4 × 1 = 4)

(A)	(B)
(a) Partnership	(1) Co-parcener
(b) H.U.F.	(2) Service motive
(c) Joint Stock Company	(3) Partner
(d) Co-Op-Society	(4) Shareholder

Answer any 3 of the following questions from 23 to 26. Each carries 4 scores. (3 × 4 = 12)

23. What do you mean by a departmental undertaking ? Give two examples.

24. 'E-business has several benefits'. Explain any four of it.

25. Explain any 'four' problems faced by small business in India.

26. Write short note on the following :

- (a) Special economic zones
- (b) Contract manufacturing

Answer any 3 of the following questions from 27-30. Each carries 5 scores. (3 × 5 = 15)

27. 'We want to consider a lot of factors before starting a business.' Explain any 5 of it.

28. 'Memorandum of Association is the major document of a company'. Briefly explain the different clauses of it.

29. 'Business requires capital for long term and short term purposes.'
- Briefly describe any two sources of long term capital.
 - Write any three merits of 'factoring' as a financial service.
30. Describe how business impart its responsibility towards the following groups :
- Owners
 - Employees
 - Government
 - Customers
 - Community

Answer any 2 questions from 31 to 33. Each carries 8 scores.

(2 × 8 = 16)

31. 'A company can be described as an artificial person having a separate legal entity, perpetual succession and common seal.'
- List any 2 merits and 2 demerits of it.
 - Differentiate between private company and public company.
32. Describe the various functions performed by commercial banks in India.
33. 'Wholesaler is the connecting link between producer and retailer'.
- Explain any four services provided by them to producers.
 - Describe any two types of fixed shop small retailers.
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